

Why a Website?

Business

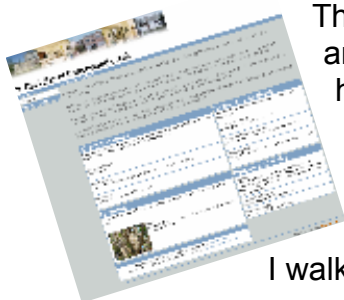
- **Provide Information**
explain services, background, locations, directions, contact info, etc.
- **Create Trust**
tell others about you and your business
- **Provide Legitimacy**
show that you know your business
- **Get Feedback**
so customers can tell you how you're doing

Personal or Organization

- **Share Family News and Photos**
- **Keep a Calendar of Events**
- **Track Member Names/Addresses**
- **Discuss Interests/Activities**
- **Share Comments/Have Discussions**

What I Do for You

Developing a website can be intimidating. How do you get started? What will it cost? What steps are involved? What about updates and maintenance?



There is a process of deciding what you want to include, how to structure and write the content, how to design the navigation, and how to make the pages look. As a professional writer who develops websites, I am uniquely qualified to both design and help you develop content for your site.



I walk you through all of these necessary steps:

- Website planning
- Navigation structure
- Content development
- Site design and setup on Altit's Hemingway content management solution
- On-going site changes and maintenance

Business prices start at a low \$500 for planning/design and \$50/mo maintenance*

Personal sites may be even less.

Don't wait. Start planning your website today!

*website hosting additional